



Dear Fellow Tigers,

The Houston Alumni Association Chapter of Louisiana State University is excited to announce that time has come again for the annual LSU Houston Alumni Association Golf Classic!! This years golf classic will be held on June 9th, 2018; 9:00am at The Cypress Lakes Golf Club.

This is one of/if not our largest events so we need the assistance of businesses and wonderful people like yourself! You will benefit from sponsorship directly as your company will be visible to all who attend this amazing event.

We wish to formally invite you to become a sponsor of this event. To secure your sponsorship, please respond to sponsorship@LSUHouston.com by May 15th, 2018. Information regarding the sponsorship levels is attached below.

As always, we are grateful for your kind consideration and we look forward to your participation

Sincerely yours,

LSU Houston Alumni Association

Golf Tournament Director, Wiley Graham



LSU HOUSTON
ALUMNI ASSOCIATION



ALUMNI ASSOCIATION

LSU Houston 2018 Golf Classic

SPONSORSHIP PACKAGES



Title Sponsor (\$3,000):

- Naming Rights! - Make the 2018 LSU Houston Golf Classic your own!
 - Example: "LSU Houston Golf Classic: Presented by "Your Company"
- Title Sponsor Logo and Link displayed on all Email/Social Media/Print advertisements
- Your Company's logo on all Event Polos
- Solo Title Sponsor Banner displayed at Tournament Clubhouse:
 - Banner dedicated to Your Company's Title Sponsorship and Company's logo
- Display of Sponsor furnished promotional media
 - Subject to review and size limitations
- "Thank you" Social Media Blasts calling all Members to support Your Company
- Your Company's Logo and Link displayed on LSU Houston website for 2018 year
- Title Sponsorship Package includes:
 - Foursome
 - 4 Event Polos



Love Purple Live Gold Sponsor (\$1,500):

- Company Logo on signs displayed at Front or Back 9 holes (your choice!)
- Logo featured on Sponsorship Banner displayed at Tournament Clubhouse
- Display of Sponsor furnished promotional media

- Subject to review and size limitations
- Your Company's Logo and Link on all Email/Social Media/Print advertisements
- "Thank you" Social Media Blasts calling all Members to support Your Company
- Your Company's Logo and Link displayed on LSU Houston website for 2018 year
- Love Purple Live Gold Sponsorship Package includes:
 - Twosome
 - 2 Event Polos



Championship Sponsor (\$900):

- Hole Sponsorship with Your Company's Logo
- Logo featured on Sponsorship Banner displayed at Tournament Clubhouse
- Your Company's Logo and Link on all Email/Social Media/Print advertisements
- "Thank you" Social Media Blasts calling all Members to support Your Company
- Your Company's Logo and Link displayed on LSU Houston website for 2018 year
- Championship Sponsorship Package includes:
 - 4 Green Fees
 - 4 Event Polos



Mike the Tiger Sponsor (\$300):

- Your Company's Name and Logo on sign displayed at hole of your choice
- Logo featured on Sponsorship Banner displayed at Tournament Clubhouse
- Your Company's Logo and Link on all Email/Social Media/Print advertisements
- "Thank you" Social Media Blasts calling all Members to support Your Company
- Your Company's Logo and Link displayed on LSU Houston website for 2018 year
 - Can arrange Green Fees and T-Shirt for an additional fee



Magnolia Sponsor (\$100):

- Logo featured on Sponsorship Banner displayed at Tournament Clubhouse
- Your Company's Logo and Link on all Email/Social Media/Print advertisements
- "Thank you" Social Media Blasts calling all Members to support Your Company
- Your Company's Logo and Link displayed on LSU Houston website for 2018 year

For more information, contact Sponsorship@LSUHouston.com

[Click here for LSU Golf Classic Website](#)